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WSAE to Host Virtual Convention

Clear Vision 2020 Annual Convention will be Offered in Virtual Format

Olympia, WA: Due to mandates restricting public gatherings in an effort to combat the COVID-19 pandemic impacting our region, the Washington Society of Association Executives (WSAE) will host its annual convention in a virtual format on June 11-12, 2020. WSAE leadership has re-purposed the traditional in-person conference by pivoting to a virtual convention experience. The modified program is optimized to leverage the most relevant education, engagement and inspiration value in an online platform. The virtual environment will feature the sharing of knowledge, connectivity of association professionals, and engagement.

On Thursday, June 11, there will be programming from 1 – 5 p.m. On Friday, June 12, there will be programming from 8 a.m. to noon. The entire program will be emceed by international crisis doctor, the one and only, Dr. Dan Diamond. Dr. Dan will facilitate small group and one-on-one breakouts throughout the two-day program so that attendees can pause to reflect on what is being presented and to effectively grow their professional network. Convention thought leaders will include Kelly Johnston, Clarity Consulting Partnership; James McCafferty, WWU; Tracy King, CAE, InspirED; Shari Storm, Category 6 Consulting; Dr. Steve Swafford, Leadership Outfitters; and Dr. Dan Diamond, Nogginstorm. Attendees can earn up to a total of six continuing education credits.

In addition, GEM sponsors of WSAE—business partners who provide services and products essential to associations and who financially support WSAE programming and services—will also be featured in the virtual program. These sponsors include Suquamish Clearwater Resort Casino, Diehl & Co., ilani Meeting & Entertainment Center, Tulalip Resort Casino, Washington State Convention Center, Lynnwood Convention Center, The Meydenbauer Center, and Visit Tri-Cities. The full program details and registration information can be found on the WSAE website at www.wsaenet.org.

The first 50 people to register are guaranteed to receive a special convention mailer valued at \$25 that includes tools to enhance the experience. Early bird member rates are \$150 per person for all registered by May 22, 2020. WSAE had budgeted \$3,000 towards scholarships for calendar year 2020. If you are a new WSAE member or received your CAE in the past year contact jen@wsaenet.org to request a scholarship. Limited scholarships are available based on need and to inquire contact brit@wsaenet.org.

WSAE is the place for all association professionals and industry partners to connect and thrive. WSAE is the "association for associations" in Washington State, representing more than 225 association executives, staff specialists, and industry partners. Established in 1968, WSAE remains the premier source for advancing knowledge, facilitating interchange of expertise and experience, and assisting with the career progression of members in Washington's association management community.

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