

# DEEP DIVE SPEAKER



**TRACY KING**

Pre-Convention Deep Dive, InspirED

Additional registration required for the Deep Dive.

## BUILDING A HIGH PERFORMING TEAM

According to a Brightline Initiative report, 90% of organizations' strategies fail – and a significant factor is implementing strategy through the organization's day-to-day operations. Why? If it was just process, that would be an easy fix. The challenge is talent alignment. If our strategies fail, we fail, so it's time to get this right.

In this half day workshop, we'll move way past theory and dig into a framework that will generate personalized insights for your organization. We'll explore operational shifts toward strategic alignment as well as what it takes to develop your team to meet new challenges.

Our stake in this conversation is our profitability, our sustainability, and our impact -- our competitive advantage.

### As a result of this program, participants will:

- Map their current business model to talent-producing insights on strengths and vulnerabilities
- Consider operational smart moves to improve efficiency and effectiveness of teams
- Explore factors recent studies tell us about attracting, motivating and keeping great talent

### What to bring:

- Your current strategic plan and/or organization strategy
- Team job descriptions

**SAVE THE DATE:**  
**WEDNESDAY,**  
**JUNE 10, 2020**  
**SWING, SLICE & SHANK GOLF SCRAMBLE 2020**

## AUCTION 2020

Now that the New Year is upon us, your organization is probably thinking hard about your annual budget, including which events you'll incorporate into your campaign. The 2020 WSAE Annual Convention is shaping up to be bigger and



better than ever. One of the most popular annual events is the annual auctions. WSAE's annual auctions is an important element of the Society's fundraising efforts, which support WSAE programs. Make sure to support WSAE in 2020!